

**Before the  
Federal Communications Commission  
Washington, DC 20554**

In the Matter of	)	
	)	
Advanced Television Systems and	)	MB Docket No. 87-268
their Impact upon the Existing	)	
Television Broadcast Service	)	

**PETITION FOR RECONSIDERATION OF DTV SEVENTH REPORT  
AND ORDER BY RED RIVER BROADCAST CO., LLC FOR KNRR-DT**

Red River Broadcast Co., LLC ("Red River"), by its undersigned attorney, submits this Petition for Reconsideration of the Seventh Report and Order in the above-referenced proceeding<sup>1</sup> as it relates to KNRR-DT, Pembina, ND (Facility ID No. 55362) ("KNRR"). KNRR, a full-power satellite station of KVRR-DT, Fargo, ND, operates its licensed analog facilities on Channel 12 and its DTV facilities on Channel 15 pursuant to Special Temporary Authority ("STA").<sup>2</sup>

KNRR elected Channel 12 for its post-transition DTV operations, and the Commission approved that election.<sup>3</sup> The DTV Table of Allotments adopted in the Seventh Report and Order reflects this election. However, due to changed circumstances, Red River respectfully requests that the Commission amend the DTV Table of Allotments as reflected in the attached Technical

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<sup>1</sup> See *Advanced Television Systems and their Impact Upon the Existing Broadcast Service, Seventh Report & Order and Eighth Further Notice of Proposed Rulemaking*, MB Docket No. 87-268, FCC 07-138 (rel. August 6, 2007) ("Seventh Report and Order").

<sup>2</sup> See File No. BDSTA-20030731BNC, as periodically extended.

<sup>3</sup> Red River filed comments *In the Matter of Third Periodic Review of the Commission's Rules and Policies Affecting the Conversion to Digital Television* Notice of Proposed Rulemaking, MB Docket No. 07-91, FCC 07-70 (rel. May 18, 2007). In its comments, Red River requested that the Commission allow KNRR to remain on Channel 15 post-transition. In view of this Petition, Red River respectfully withdraws those comments as it relates to KNRR's remaining on Channel 15 post-transition.

Exhibit. Red River also respectfully requests that it be allowed to amend the certification KNRR made in its FCC Form 381 submission as necessary.

KNRR makes this request due to Canadian coordination issues and changed financial circumstances. First, due to Canadian coordination issues, it is uncertain if KNRR will be authorized to construct the facilities specified in the DTV Table. Second, the new parameters proposed in the Technical Exhibit will allow KNRR to use its existing Bogner directional NTSC antenna and transmission line resulting in significant savings for a station serving a very small community.<sup>4</sup> Unless KNRR's Petition is granted, Red River will be forced to surrender its analog and digital authorizations for KNRR, undermining the Commission's efforts to ensure a fair and efficient distribution of DTV service throughout the country.

Given the importance of continuing to serve remote areas such as Pembina, Red River respectfully requests that the Commission grant the instant Petition.

Respectfully submitted,  
RED RIVER BROADCAST CO., LLC



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Its Counsel

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<sup>4</sup> According to *Wikipedia*, Pembina had a 2000 Census population of 642 persons. It is located in the northern part of the Fargo-Valley City DMA, near the Canadian border. See *Television & Cable Factbook 2007* pp. A-1704 and A-1729.

Attachment  
Technical Exhibit

October 26, 2007  
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